

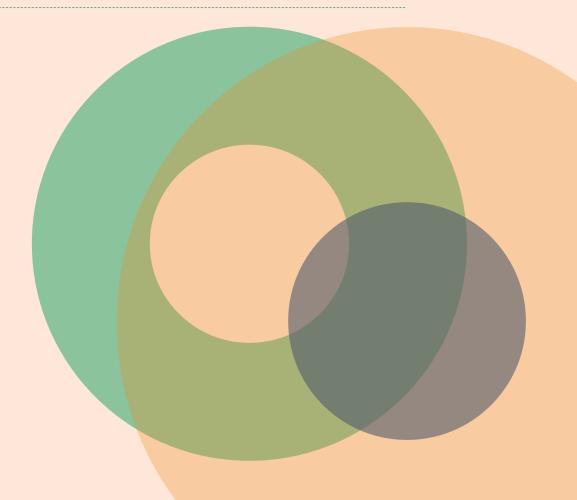


# **SPONSORSHIP GUIDE**



# Cell and Experimental Biology

April 22-24, 2024 Hilton Baltimore BWI Airport Hotel, Baltimore, MD





**CEB-2024** 

April 22-24, 2024 Baltimore. MD

# Platinum Sponsor

# (\$ 9,995 USD)

#### **Pre-event Benefits**

- ✓ Email Recognition Inclusion in email news letters to attendees.
- ✓ Conference Website Recognition Logo on conference website with a link to sponsor's home page.
- Blog Recognition Sponsor featured in United Scientific Group blog post.
- Social Media Promotion Sponsor Promotion via conference social channels.
- √ Free Conference Passes 5 Full Conference Passes.
- Press Release Opportunity to issue joint press release with CEB-2024.

### Gold Sponsor

# (\$ 7,995 USD)

#### **Pre-event Benefits**

- ✓ Email Recognition Inclusion in email news letters to attendees.
- ✓ Conference Website Recognition Logo on conference website with a link to sponsor's home page.
- Blog Recognition Sponsor featured in United Scientific Group blog post.
- ✓ Social Media Promotion Sponsor Promotion via conference social channels.
- √ Free Conference Passes 3 Full Conference Passes.

# Silver Sponsor

# (\$ 5,999 USD)

#### **Pre-event Benefits**

- √ Email Recognition Inclusion in email news letters to attendees.
- ✓ Conference Website Recognition Logo on conference website with a link to sponsor's home page.
- Social Media Promotion Sponsor Promotion via conference social channels.
- √ Free Conference Passes 2 Full Conference Passes.

#### **Onsite Benefits**

- √ Speaking Opportunity 30 min speaking slot on Day One.
- ✓ Breakout Session Speaking Opportunity — Option to host a 50-minute breakout session during the event.
- ✓ Prominent Branding Branding and banner placement.
- ✓ Custom Kiosk Exhibit One exhibit table for the duration of the 3 days of the conference.
- ✓ Conference Scientific Program and Book Recognition — Full page advertisement dedicated to sponsor.
- Opportunity to chair a scientific session.
- √ Bag Insert Inclusion of sponsorprovided insert in all conference bags.
- √ Special Keynote Recognition/Thank You.

#### **Onsite Benefits**

- √ Speaking Opportunity 20 min speaking slot on Day One.
- Breakout Session Speaking
   Opportunity Option to host a
   50-minute breakout session during the event.
- ✓ Prominent Branding Branding and banner placement.
- ✓ Custom Kiosk Exhibit One exhibit table for the duration of the 3 days of the conference.
- √ Conference Scientific Program and Book Recognition — Half page advertisement dedicated to sponsor.
- Bag Insert Inclusion of sponsorprovided insert in all conference bags.

#### **Onsite Benefits**

- √ Speaking Opportunity 15 min speaking slot on Day One.
- ✓ Prominent Branding Branding and banner placement.
- ✓ Custom Kiosk Exhibit One exhibit table for the duration of the 3 days of the conference.
- √ Conference Scientific Program and Book Recognition — Half page advertisement dedicated to sponsor.
- √ Bag Insert Inclusion of sponsorprovided insert in all conference bags.

# **Exhibitor Sponsor**

# (\$ 3499 USD)

- √ Conference Website Recognition Logo on event website to promote sponsor's participation in the event and link to sponsor's home page.
- √ Free Conference Passes 2 Full Conference Passes.
- √ Speaking Opportunity 10-minute speaking spot during the Day One.
- ✓ Custom Kiosk Exhibit One exhibit table for the duration of the 3 days of the conference.
- ✓ Conference Scientific Program Recognition Exhibitor branding in the Conference Scientific Program with one half-page advertisement (Inside front cover of abstract books) dedicated to sponsor.
- √ Bag Insert Inclusion of exhibitor-provided insert in all conference bags.
- √ Special Keynote Recognition/Thank You.

# Other Sponsorship Opportunities

# Conference Tote Bags

# (\$ 2,999 USD)

Benefits: Sponsor's logo will be placed on one side of the CEB-2024 Conference tote bag.

# Conference Name Tags

# (\$ 2,999 USD)

Benefits: Sponsor's name and/or logo will be printed on nametag lanyards given to all attendees.

## Conference Notepad and Pens

# (\$ 1,999 USD)

Benefits: A custom notepad and pen with the sponsor's logo will be placed in each registrant's conference tote bag. Additionally, sponsor pens will be placed in the rooms during concurrent sessions.

# We wish to see you at CEB-2024



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