

Organized by



**UNITED**

A non-profit organization

Scientific  
Group



**CEB-2025**

APRIL 23-25, 2025 | HOUSTON, TX

## Sponsorship Guide

6<sup>th</sup> International Conference on

# Cell and Experimental Biology

April 23-25, 2025 | Houston, TX



DoubleTree by Hilton

Houston Intercontinental Airport,

15747 John F. Kennedy Blvd., Houston, TX 77032 USA



## Platinum Sponsor

(\$ 9,995 USD)

## Pre-event Benefits

- ✓ **Email Recognition** – Inclusion in email news letters to attendees.
- ✓ **Conference Website Recognition** – Logo on conference website with a link to sponsor's home page.
- ✓ **Blog Recognition** – Sponsor featured in United Scientific Group blog post.
- ✓ **Social Media Promotion** – Sponsor Promotion via conference social channels.
- ✓ **Free Conference Passes** – 5 Full Conference Passes.
- ✓ **Press Release** – Opportunity to issue joint press release with CEB-2025.

## Onsite Benefits

- ✓ **Speaking Opportunity** – 30 min speaking slot on Day One.
- ✓ **Breakout Session Speaking Opportunity** – Option to host a 50-minute breakout session during the event.
- ✓ **Prominent Branding** – Branding and banner placement.
- ✓ **Custom Kiosk Exhibit** – One exhibit table for the duration of the 3 days of the conference.
- ✓ **Conference Scientific Program and Book Recognition** – Full page advertisement dedicated to sponsor.
- ✓ **Opportunity to chair a scientific session.**
- ✓ **Bag Insert** – Inclusion of sponsor-provided insert in all conference bags.
- ✓ **Special Keynote Recognition/Thank You.**

## Gold Sponsor

(\$ 7,995 USD)

## Pre-event Benefits

- ✓ **Email Recognition** – Inclusion in email news letters to attendees.
- ✓ **Conference Website Recognition** – Logo on conference website with a link to sponsor's home page.
- ✓ **Blog Recognition** – Sponsor featured in United Scientific Group blog post.
- ✓ **Social Media Promotion** – Sponsor Promotion via conference social channels.
- ✓ **Free Conference Passes** – 3 Full Conference Passes.

## Onsite Benefits

- ✓ **Speaking Opportunity** – 20 min speaking slot on Day One.
- ✓ **Breakout Session Speaking Opportunity** – Option to host a 50-minute breakout session during the event.
- ✓ **Prominent Branding** – Branding and banner placement.
- ✓ **Custom Kiosk Exhibit** – One exhibit table for the duration of the 3 days of the conference.
- ✓ **Conference Scientific Program and Book Recognition** – Half page advertisement dedicated to sponsor.
- ✓ **Bag Insert** – Inclusion of sponsor-provided insert in all conference bags.

## Silver Sponsor

(\$ 5,999 USD)

## Pre-event Benefits

- ✓ **Email Recognition** – Inclusion in email news letters to attendees.
- ✓ **Conference Website Recognition** – Logo on conference website with a link to sponsor's home page.
- ✓ **Social Media Promotion** – Sponsor Promotion via conference social channels.
- ✓ **Free Conference Passes** – 2 Full Conference Passes.

## Onsite Benefits

- ✓ **Speaking Opportunity** – 15 min speaking slot on Day One.
- ✓ **Prominent Branding** – Branding and banner placement.
- ✓ **Custom Kiosk Exhibit** – One exhibit table for the duration of the 3 days of the conference.
- ✓ **Conference Scientific Program and Book Recognition** – Half page advertisement dedicated to sponsor.
- ✓ **Bag Insert** – Inclusion of sponsor-provided insert in all conference bags.

## Exhibitor Sponsor

**(\$ 3499 USD)**

- ✓ **Conference Website Recognition** – Logo on event website to promote sponsor's participation in the event and link to sponsor's home page.
- ✓ **Free Conference Passes** – 2 Full Conference Passes.
- ✓ **Speaking Opportunity** – 10-minute speaking spot during the Day One.
- ✓ **Custom Kiosk Exhibit** – One exhibit table for the duration of the 3 days of the conference.
- ✓ **Conference Scientific Program Recognition** – Exhibitor branding in the Conference Scientific Program with one half-page advertisement (Inside front cover of abstract books) dedicated to sponsor.
- ✓ **Bag Insert** – Inclusion of exhibitor-provided insert in all conference bags.
- ✓ **Special Keynote Recognition/Thank You.**

## Other Sponsorship Opportunities

### Conference Tote Bags

**(\$ 2,999 USD)**

Benefits: Sponsor's logo will be placed on one side of the CEB-2025 Conference tote bag.

### Conference Name Tags

**(\$ 2,999 USD)**

Benefits: Sponsor's name and/or logo will be printed on nametag lanyards given to all attendees.

### Conference Notepad and Pens

**(\$ 1,999 USD)**

Benefits: A custom notepad and pen with the sponsor's logo will be placed in each registrant's conference tote bag. Additionally, sponsor pens will be placed in the rooms during concurrent sessions.

We wish to see you at  
**CEB-2025**

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Group  
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**USG-United Scientific Group**

(A non-profit organization)

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