

Sponsorship Guide

8th International Conference on

Cell & Experimental Biology

 April 12-14, 2027 | Houston, TX



Sheraton North Houston at George Bush Intercontinental
15700 John F. Kennedy Blvd, Houston, TX

Platinum Sponsor

(\$ 9,995 USD)

Pre-event Benefits

- ✓ **Email Recognition** – Inclusion in email news letters to attendees.
- ✓ **Conference Website Recognition** – Logo on conference website with a link to sponsor's home page.
- ✓ **Blog Recognition** – Sponsor featured in United Scientific Group blog post.
- ✓ **Social Media Promotion** – Sponsor Promotion via conference social channels.
- ✓ **Free Conference Passes** – 5 Full Conference Passes.
- ✓ **Press Release** – Opportunity to issue joint press release with CEB-2027.

Onsite Benefits

- ✓ **Speaking Opportunity** – 30 min speaking slot on Day One.
- ✓ **Breakout Session Speaking Opportunity** – Option to host a 50-minute breakout session during the event.
- ✓ **Prominent Branding** – Branding and banner placement.
- ✓ **Custom Kiosk Exhibit** – One exhibit table for the duration of the 3 days of the conference.
- ✓ **Conference Scientific Program and Book Recognition** – Full page advertisement dedicated to sponsor.
- ✓ Opportunity to chair a scientific session.
- ✓ **Bag Insert** – Inclusion of sponsor-provided insert in all conference bags.
- ✓ **Special Keynote Recognition/Thank You.**

Gold Sponsor

(\$ 7,995 USD)

Pre-event Benefits

- ✓ **Email Recognition** – Inclusion in email news letters to attendees.
- ✓ **Conference Website Recognition** – Logo on conference website with a link to sponsor's home page.
- ✓ **Blog Recognition** – Sponsor featured in United Scientific Group blog post.
- ✓ **Social Media Promotion** – Sponsor Promotion via conference social channels.
- ✓ **Free Conference Passes** – 3 Full Conference Passes.

Onsite Benefits

- ✓ **Speaking Opportunity** – 20 min speaking slot on Day One.
- ✓ **Breakout Session Speaking Opportunity** – Option to host a 50-minute breakout session during the event.
- ✓ **Prominent Branding** – Branding and banner placement.
- ✓ **Custom Kiosk Exhibit** – One exhibit table for the duration of the 3 days of the conference.
- ✓ **Conference Scientific Program and Book Recognition** – Half page advertisement dedicated to sponsor.
- ✓ **Bag Insert** – Inclusion of sponsor-provided insert in all conference bags.

Silver Sponsor

(\$ 5,999 USD)

Pre-event Benefits

- ✓ **Email Recognition** – Inclusion in email news letters to attendees.
- ✓ **Conference Website Recognition** – Logo on conference website with a link to sponsor's home page.
- ✓ **Social Media Promotion** – Sponsor Promotion via conference social channels.
- ✓ **Free Conference Passes** – 2 Full Conference Passes.

Onsite Benefits

- ✓ **Speaking Opportunity** – 15 min speaking slot on Day One.
- ✓ **Prominent Branding** – Branding and banner placement.
- ✓ **Custom Kiosk Exhibit** – One exhibit table for the duration of the 3 days of the conference.
- ✓ **Conference Scientific Program and Book Recognition** – Half page advertisement dedicated to sponsor.
- ✓ **Bag Insert** – Inclusion of sponsor-provided insert in all conference bags.

Exhibitor Sponsor**(\$ 3499 USD)**

- ✓ **Conference Website Recognition** – Logo on event website to promote sponsor’s participation in the event and link to sponsor’s home page.
- ✓ **Free Conference Passes** – 2 Full Conference Passes.
- ✓ **Speaking Opportunity** – 10-minute speaking spot during the Day One.
- ✓ **Custom Kiosk Exhibit** – One exhibit table for the duration of the 3 days of the conference.
- ✓ **Conference Scientific Program Recognition** – Exhibitor branding in the Conference Scientific Program with one half-page advertisement (Inside front cover of abstract books) dedicated to sponsor.
- ✓ **Bag Insert** – Inclusion of exhibitor-provided insert in all conference bags.
- ✓ **Special Keynote Recognition/Thank You.**

Other Sponsorship Opportunities**Conference Tote Bags****(\$ 2,999 USD)**

Benefits: Sponsor’s logo will be placed on one side of the CEB-2027 Conference tote bag.

Conference Name Tags**(\$ 2,999 USD)**

Benefits: Sponsor’s name and/or logo will be printed on nametag lanyards given to all attendees.

Conference Notepad and Pens**(\$ 1,999 USD)**

Benefits: A custom notepad and pen with the sponsor’s logo will be placed in each registrant’s conference tote bag. Additionally, sponsor pens will be placed in the rooms during concurrent sessions.

Publishing Sponsor**(\$ 2,499 USD)**

- ✓ **Conference Website Recognition** – Logo on conference website with a link to sponsor’s home page.
- ✓ **Full-Page Advertisement** – A dedicated full-page advertisement featured in the Conference Scientific Program.
- ✓ **Best Poster Awards** – For two young researchers presented by Publishing Partner/Journal Name
- ✓ **Email Recognition** – Inclusion in email newsletters to speakers.
- ✓ **Social Media Promotion** – Sponsor Promotion via conference social channels.

1. CEB-2027 Conference Sponsorship Agreement Guidelines

Purpose:

These guidelines outline the terms, responsibilities, and procedures governing sponsorship agreements for CEB-2027 Conference. They ensure mutual understanding between CEB-2027 Conference and each sponsoring organization, maximizing value for both parties.

Sponsorship Categories & Benefits:

Sponsorship packages are offered at multiple tiers, each with defined benefits, including but not limited to:

- **Platinum Sponsor:** Top-level brand visibility, speaking opportunities, premium exhibit space.
- **Gold Sponsor:** High-level brand placement, preferred exhibit space.
- **Silver Sponsor:** Standard exhibit space and logo display.
- **Supporting Sponsor:** Logo placement in select materials.

Detailed package inclusions are listed in the official Conference Sponsorship Prospectus:

Any custom arrangements must be documented in writing in the agreement.

Sponsorship Agreement Process:

- **Proposal & Selection:** Sponsor selects package or custom option in consultation with CEB-2027 Conference organizers.
- **Execution of Agreement:** Both parties sign the formal Sponsorship Agreement prior to any promotional use of sponsor's name/logo.
- **Payment Terms:** Standard: Full payment due within 30 days of invoice.
- **Late Payments:** CEB-2027 Conference organizers reserve the right to withhold sponsorship benefits until payment is received.
- **Cancellation Policy:** Cancellation must be submitted in writing. If cancellation occurs: 90 days before the event: 50% refund (minus administrative fee) and <90 days before the event: No refund.

Sponsor Deliverables:

- High-resolution logo (vector or 300 dpi minimum).
- Company profile (500-1000 words).
- Marketing materials for distribution (optional, subject to prior approval from CEB-2027 Conference organizers).
- Names of attending representatives for badging 3-weeks ahead of the CEB-2027 Conference date.

CEB-2027 Conference organizers Responsibilities:

- CEB-2027 Conference organizers will Deliver all agreed sponsorship benefits as listed in the Sponsorship Prospectus or Agreement.
- Provide acknowledgment in conference materials, signage, and online listings.
- Ensure exhibit space and promotional opportunities are ready per agreement.

Intellectual Property & Brand Use:

- Sponsors grant CEB-2027 Conference organizers the right to use their name/logo solely for conference-related promotion.
- Sponsors may use the conference name/logo only with prior written approval from CEB-2027 Conference organizers and solely for the purpose of promoting their participation.

Compliance & Restrictions:

- Sponsorship does not imply CEB-2027 Conference endorsement of products or services.
- Sponsors must comply with all applicable laws, venue regulations, and CEB-2027 Conference event policies.
- Marketing content must be appropriate for a professional scientific audience and free of false or misleading claims.

Force Majeure: If the event is postponed or cancelled due to circumstances beyond CEB control (e.g., natural disasters, pandemics, government restrictions), sponsorship benefits will be deferred to a rescheduled event or transferred to another year CEB event, as mutually agreed.

Governing Law: This agreement will be governed by the laws of the Colline county, State of Texas, USA, without regard to conflict of laws principles.

2. CEB-2027 Conference Exhibitor Agreement Guidelines

Exhibition space at the CEB-2027 Conference is limited and will be assigned on a first-come, first-served basis, so we encourage you to reserve early.

The exhibition area is strategically located with direct access to conference rooms and is situated in a high-traffic zone, ensuring maximum visibility during registration, coffee breaks, lunch, and the gala dinner. This placement is designed to maximize engagement and encourage delegate interaction around the exhibit area.

Each exhibit booth includes two complimentary conference registration.

Exhibit Booth Specifications and Dimensions:

Approx. 3 meters x 3 meters.

Standard Inclusions:

- One fascia board with organization name
- One power outlet with extension cord
- One 5½-foot table with cloth
- Two chairs

Exhibit Material Shipping Guidelines:

- Please carefully review the following information regarding the shipment and return of exhibit materials for the CEB-2027 Conference:

Shipping to the Venue:

- The conference organizers will provide the name and address of the designated hotel contact TWO weeks prior to the CEB-2027 conference.
- Exhibitors are requested not to ship materials earlier than one week before the event.
- If materials arrive earlier than this, the hotel may charge storage and handling fees, which will be the sole responsibility of the exhibitor.

Return Shipping Instructions:

- After the event, exhibitors are responsible for packing their materials, attaching prepaid shipping labels, and handing over the labelled boxes to the hotel contact for courier pick-up (UPS/FedEX).
- The CEB-2027 conference organizers will not be responsible for coordinating or tracking the return of exhibit materials. All return logistics must be handled directly by the exhibitor.



GUIDELINES

We wish to see you at
CEB-2027

Organized by



USG United Scientific Group
(A non-profit organization)

8105 Razor Blvd, Suite 112, Plano, TX 75024, USA

Ph: +1-469-854-2281; Toll Free: +1-844-395-4102; Fax: +1-408-426-4869

Email: organizer@cebconference.com

Web: <https://cellexpbiol.unitedscientificgroup.org/>